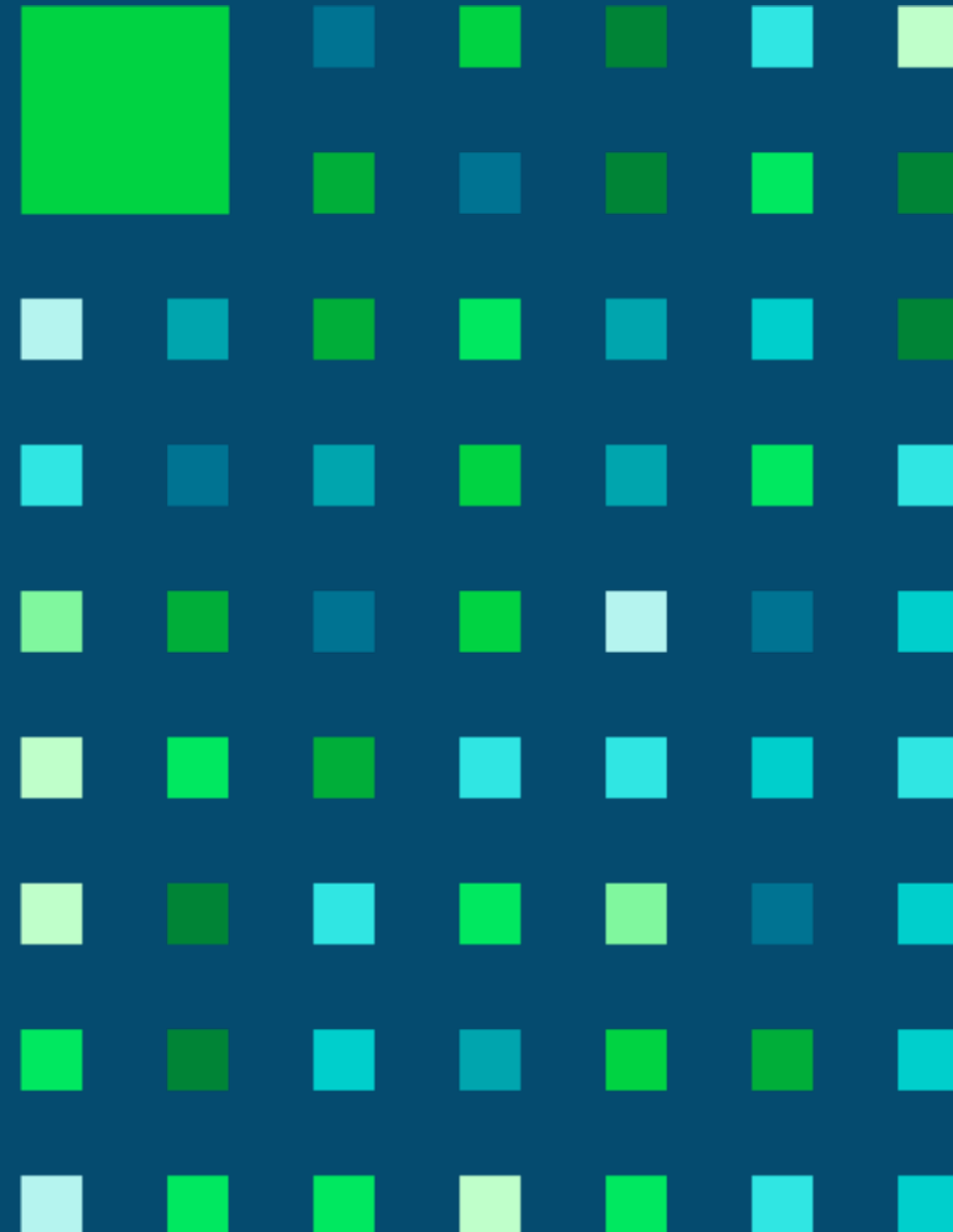


# eBay Connect 2020 Charity API

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# eBay Connect 2020

## Charity API - Agenda

eBay for Charity Program

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Charity for Buying & Selling Experiences

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Charity API

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Demo

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# eBay for Charity Program

360K+ Community  
Sellers

8K+ Direct Charity  
Sellers

~\$112M

Raised by the eBay  
community through  
eBay for Charity in  
2019

83,500

Number of charities  
enrolled

\$1B+

Total funds raised

# Focus on Charity



## Charity Shop

Explore your generous side.  
Buy to support charity.



## Charity Organizations

Jumpstart your fundraising  
today!



## Sell for Charity

Everyone benefits when  
you sell for charity on eBay.

# Charity for Community Sellers

Select from over 83K+ trusted charities

Easy integration through web or API

Select custom donation percentage

Featured with a Charity Ribbon

eBay fee credits

Uplift in conversion rates



# Charity for Direct Sellers

Tap into eBay's massive active buyers base

Listings featured with Charity Ribbon & Giving Bar

100% eBay fee credits

Gifts that give back



# Charity for Buyers

**Search integration for easy discovery**

**Integrated with checkout flow**

**Dashboard for easy management**



# Charity API

## getCharities

GET [https://api.ebay.comcommerce/charity/v1/charity\\_org/?q=](https://api.ebay.comcommerce/charity/v1/charity_org/?q=)

or

GET [https://api.ebay.comcommerce/charity/v1/charity\\_org/?registration\\_ids=](https://api.ebay.comcommerce/charity/v1/charity_org/?registration_ids=)

## getCharity

GET [https://api.ebay.comcommerce/charity/v1/charity\\_org/{charity\\_org\\_id}](https://api.ebay.comcommerce/charity/v1/charity_org/{charity_org_id})

## Authorization scope

[https://api.ebay.com/oauth/api\\_scope](https://api.ebay.com/oauth/api_scope)





# The Charity Resource

GET

`https://api.ebay.com/commerce/charity/v1/charity_org/{charity_org_id}`

```
{
  "charityOrgId": "string",
  "name": "string",
  "description": "string",
  "missionStatement": "string",
  "location": {
    "address": {
      ...
    },
    "geoCoordinates": {
      "latitude": "number",
      "longitude": "number"
    }
  },
  "logoImage": {
    ...
  },
  "registrationId": "string",
  "website": "string"
}
```

# Seller Integration: 3 Simple Steps

Enable charity search

Enable sellers to select charities

Enable charity donation in Inventory API

```
charity/v1/charity_org?q=
```

or

```
charity/v1/charity_org?  
registration_ids=
```

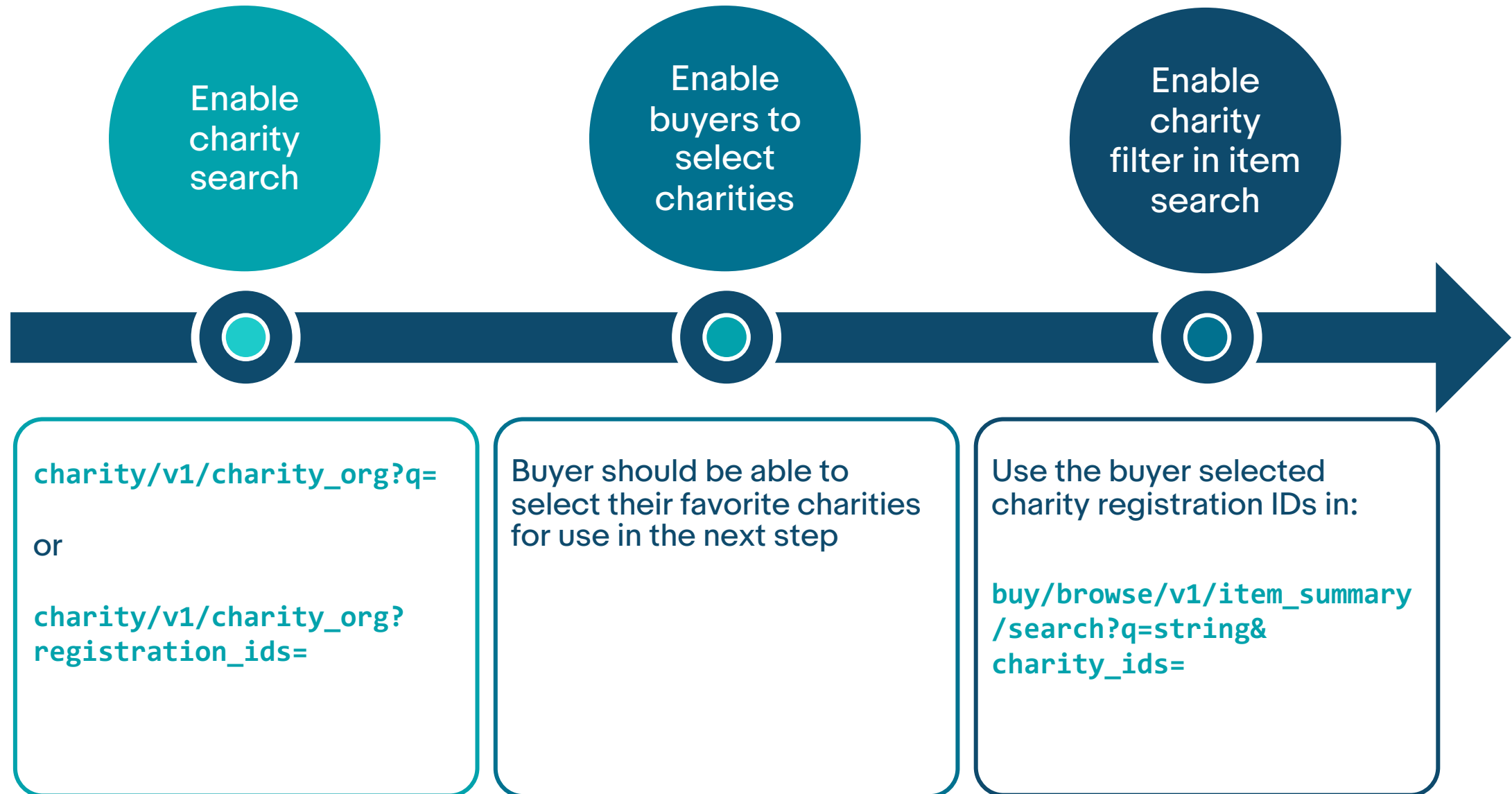
Sellers should be able to select their favorite charity for use in the next step

Enable charity in create or update offer in Inventory API

```
sell/inventory/v1/offer
```

```
"charity" : {  
  "charityId": "",  
  "donationPercentage": ""  
}
```

# Buyer Integration: 3 Simple Steps





# Demo

Integration powered by **OpenAPI**





ebay